

RETAILER APPRENTICESHIP

LEVEL 2



An Apprenticeship is a real job with training so they are a great way to continue your education whilst getting paid and pick up industry recognised qualifications as you go. As an apprentice, you will work alongside experienced staff, gain job-specific skills, earn a wage, and be given time to study towards recognised qualifications.

Work Based Learning, Done Right

The main purpose of a retailer is to assist customers when they purchase products and services, which requires a good understanding of the stock being sold, the variety of ways customers can shop and the ability to process payments, for example, using a till. Retailers must be passionate about delivering a quality service that always aims to exceed customers' expectations. Therefore, retailers enjoy direct contact with a wide range of people and are motivated by completing a sale and knowing a customer is happy with their purchase. They can work in a variety of shops and other retail establishments: small boutiques, large high street chains, supermarkets and well-known department stores are just some examples. More specialist retailers include funeral services, garden centres, delicatessens and people who work in remote environments for example in telephone, online and mail order retail. Regardless of the type of products and services being sold, a wide representation of employers from across the retail industry have defined this standard and agreed that the knowledge, skills and behaviours that apprentices must have to do their job are the same.

What are the entry requirements?

There are no specific academic entry requirements however, all applicants need to attend an interview with a recruitment officer and undertake an initial English and Maths assessment.

The initial entry points for English and Maths are as follows:

For level 2 apprenticeships the minimum entry level for English and Maths is 'Entry level 3' (E3).

For all level 3 and 4 apprenticeships the minimum entry level for English and Maths is level 1, ideally level 2.

For all level 5 apprenticeships the minimum entry level for English and Maths is level 2 however, in some individual circumstances level 1 may be considered.

Who is this Apprenticeship for?

This apprenticeship is suitable for those working with a retail environment.

Knowledge, Skills & Behaviours:

The apprenticeship covers knowledge, skills and behaviours in customer service, business, financial, marketing, communication, sales and promotion, products and services, brand reputation, merchandising, stock, technical, team, performance, legal and governance, diversity, environment.

Progression and career path:
This apprenticeship provides an ideal steppingstone into specialist, team leading, supervisory or first line management roles within retail and higher-level training and apprenticeships

Duration: 12 - 15 Months

"Wise Origin College is the place to be if you want your ideal Apprenticeship"

National Delivery: Delivery will be via a combination of classroom based training and training within the workplace.



For further information and to apply:

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